



LET'S GET STRAIGHT TO THE POINT.



SYMANTEC™ ENDPOINT PROTECTION (SEP)

– *The Next Generation of Antivirus.*

Symantec Endpoint Protection combines Symantec AntiVirus™ with advanced threat prevention to deliver unmatched defence against malicious attacks for laptops, desktops and servers. Symantec Endpoint Protection ensures business digital assets are safe from virus and malware threats.

→ PRODUCT DESCRIPTION

Symantec Endpoint Protection is a flexible and comprehensive product that gives businesses of all sizes the capabilities they need today, with the ability to customise later to meet changing business requirements.

- Fully integrated 'best of breed' security product, including Symantec AntiVirus – with a single agent and single management console (Symantec Endpoint Protection Manager).
- Contains antivirus, antispymware, firewall, intrusion prevention, device and application control.

Symantec Endpoint Protection delivers the most advanced technology available, including Symantec AntiVirus, to protect against today's sophisticated and unknown threats. It includes TruScan™ proactive threat scan technology which automatically analyses application behaviours and network communications, detecting and actively blocking threats. It also provides device and application control features to manage actions and secure data. Symantec Endpoint Protection seamlessly integrates essential security capabilities in a single agent and single console to reduce costs, complexity and administrative overhead associated with managing multiple endpoint security products.

→ PRODUCT CLAIM

For organisations that need a single, integrated solution to protect against sophisticated attacks that evade traditional security measures, Symantec Endpoint Protection proactively secures laptops, desktops and servers against known and unknown threats by combining Symantec AntiVirus technology with advanced threat prevention.

Unlike our competitors, Symantec Endpoint Protection offers proven world-class protection in a single agent to reduce overhead, time and costs so that customers can efficiently manage security and gain confidence that corporate assets and business are protected.





➔ PRODUCT PROPOSITION

Features	Benefits	Customer Appeal
Multi-layered Protection	<ul style="list-style-type: none"> Seamlessly integrates industry leading protection technologies (antivirus, antispysware, desktop firewall, Intrusion Prevention Solutions and device control) in a single agent 	<ul style="list-style-type: none"> Comprehensive protection against known and unknown threats Protects against sophisticated threats such as zero-day threats and rootkits Helps ensure interoperability through the turnkey package vs. disparate point products
Advanced Rootkit Detection and Removal	<ul style="list-style-type: none"> Provides superior rootkit detection and removal by integrating VxMS (Veritas Mapping Service, a Veritas technology.) This provides access below the operating system to allow thorough analysis and repair 	<ul style="list-style-type: none"> Detects and removes the most difficult rootkits that other vendors miss Saves time, money and lost productivity associated with having to re-image infected machines
Generic Exploit Blocking	<ul style="list-style-type: none"> Generic Exploit Blocking prevents entry of new threats at the network layer using a vulnerability-based Intrusion Prevention Solution 	<ul style="list-style-type: none"> Blocks all new exploits (including variants) of a vulnerability with a single signature Blocks malware BEFORE it can enter a system
Proactive Threat Scan	<ul style="list-style-type: none"> Behavioural-based protection (a WholeSecurity technology) unlike all other heuristic-based technologies its Proactive Threat Scan scores both good and bad behaviours of unknown applications 	<ul style="list-style-type: none"> Accurately detects malware without the need to setup rule-based configurations or the worries of false positives Provides more accurate detection of malware
Device Control	<ul style="list-style-type: none"> Controls which peripherals can be connected to a machine and how they are used plus locks down an endpoint by preventing thumb drives, CD burners, printers and other USB devices from connecting 	<ul style="list-style-type: none"> Helps prevent sensitive and confidential data from being extracted or stolen from endpoints (data leakage) Helps prevent laptops, desktops and servers from being infected by viruses spread from peripheral devices
Single Agent	<ul style="list-style-type: none"> Delivers a single agent download for all Symantec™ Endpoint Protection technologies and the Symantec™ Network Access Control product 	<ul style="list-style-type: none"> Lowers TCO for endpoint security Offers unified and central reporting, licensing and maintenance Requires no change to the client when adding Symantec Network Access Control enforcement
Single Management Console	<ul style="list-style-type: none"> Delivers a single integrated interface for managing all Symantec Endpoint Protection technologies and the Symantec Network Access Control product while allowing a single communication method and content delivery system across all technologies 	<ul style="list-style-type: none"> Lowers TCO for endpoint security Reduces administrative burden Offers unified and central reporting, licensing and maintenance Requires no change to the client when adding Symantec Network Access Control enforcement
Simplified Client Interface	<ul style="list-style-type: none"> Offers customisable interface 	<ul style="list-style-type: none"> Administrative control User friendly Intuitive navigation



➔ ENDPOINT PRODUCT PORTFOLIO

The Symantec™ Endpoint Protection (SEP) portfolio consists of:

- *SEP*: combines Symantec AntiVirus™ with advanced threat prevention, delivering an unmatched defence against viruses, worms, spyware, internet fraud and identity theft for laptop, desktops and servers.
- *SEP Multi-tier*: combines Symantec AntiVirus with advanced threat prevention, delivering an unmatched defence against malicious attacks for laptops, desktops and servers, as well as email systems and mobile devices.
- *SEP Multi-tier Small Business Edition*: for small businesses that use Microsoft® Exchange email server, includes threat prevention for laptops, desktops and servers plus mail security for MS Exchange.
- *Symantec™ Network Access Control (SNAC)*: securely controls laptops, desktops, and servers access to corporate networks, enforces corporate security policy (for example, what antivirus software should be installed on corporate PCs?), whilst easily integrating with existing network infrastructures.

	Symantec AntiVirus Starter Edition (SAVSE) 10.2	Symantec AntiVirus Corporate Edition (SAVCE) 10.2	Symantec Endpoint Protection (SEP) 11.0 MR2	Symantec Multi-tier Protection Small Business Edition (SMP-SBE) 11.0.2	Symantec Multi-tier Protection (SMP) 11.0.2
Features					
Antivirus	x	x	x	x	x
Antispyware	x	x	x	x	x
Firewall			x	x	x
Intrusion Prevention			x	x	x
Device and Application Control			x	x	x
Antivirus for Linux® (Client Only)		x	x	x	x
Antivirus for Macintosh®				x	x
Antivirus for Windows® Mobile					x
SMS for Microsoft® Exchange				x	x
SMS for IBM® Lotus Domino®					x
Symantec Premium AntiSpam™				x	x
SMS 8300 Series Software Subscription					x

The Endpoint family also includes several products that add and extend functionality:

- *Symantec™ Critical System Protection*: protects against zero-day attacks, hardens systems and helps maintain compliance by enforcing security policies on laptops, desktops and servers.
- *Symantec™ Endpoint Encryption*: provides advanced encryption for desktops, laptops and removable storage devices.
- *Symantec™ Mobile Security*: combines award-winning antivirus, advanced firewall, antispam and data encryption technologies to secure Microsoft® Windows® Mobile and Symbian smartphones and PDAs.